



ELIZABETH MCCLAIN DESIGN & PRODUCTION

EXPERIENCE

ASSOCIATE GRAPHIC DESIGNER

JUNE 2019 - JUNE 2020

Walt Disney Imagineering • Glendale, CA

Created themed Environmental Graphics, Production Art, and Communication Materials for Walt Disney Parks & Resorts worldwide. Also provided coordination and production support to the Design + Planning Studio executive team by helping plan, produce, and run studio events.

GRAPHIC DESIGNER + PRODUCTION ASSISTANT

JUNE 2018 - JUNE 2019

Walt Disney Imagineering • Glendale, CA

Internship. Worked alongside producers, art directors, and designers in a unique dual-role to deliver theme park land *Star Wars: Galaxy's Edge* at Disneyland through opening day. Assisted the Graphic Design Studio Executive with the creation and production of themed Environmental Graphics, Signage, and Printed Collateral that currently appear throughout the land. Helped the land's Producer coordinate tasks, oversee the installation of props and interactives, and provide stand-in creative direction in the field on a regular basis.

PROJECT MANAGER + DESIGNER • CLC @ SCAD • Savannah, GA

WINTER 2018

Student role. Was recruited to lead a team of 10 design students in developing a conceptual design package for an indoor "virtual aquarium" FEC attraction, in collaboration with Arcplus, ITEC Entertainment, and SCAD's Collaborative Learning Center.

- *Project Management duties included:* Overseeing production process, establishing and executing schedule, moderating discussions, assigning tasks, and organizing assets.
- *Design duties included:* Rendering and editing concept art, drawing digital storyboards, drafting floor plans, and designing/assembling all documents submitted to client.

ENVIRONMENTAL DESIGNER • Jack Rouse Associates • Cincinnati, OH

SUMMER 2017

Internship. Worked on several conceptual design packages for the firm's current projects. Deliverables included: Concept Art, Environmental Graphics, Schematic Drawings and Fabrication Guidelines. Projects ranged from museums and brand destinations to hotels and theme parks. Clients included subsidiaries of Warner Bros., American Airlines and Toyota.

ASSISTANT ART DIRECTOR + EVENT STAFF • HITS, Inc. • Saugerties, NY

2012-2016

Shared responsibility for managing art department and overseeing production process at a world-renowned equestrian event company. Helped art direct, design and produce show components including Themed Course Obstacles, Event Signage, and Environmental Graphics independently and in collaboration with sponsors including Great American Insurance and Wells Fargo. Worked on-site at company events to fulfill immediate design/production needs and assist with show operations. Collaborated with printers, photographers, and construction teams.

DIGITAL GRAPHIC DESIGNER • NBCUniversal Media, LLC • New York, NY

SUMMER 2011

Internship. Assisted with design process for website, digital advertisements and e-newsletters for lifestyle brand, "Daily Candy." Worked with photo, marketing and sales departments to produce co-branded ads, e-blasts, web pages and social media content. Clients included Skintimate.

PRODUCTION ASSISTANT + EVENT STAFF

10+ YEARS

Disney's D23 Expo • Walt Disney Imagineering Booth Volunteer

SCAD Savannah Film Festival • Runner, Coordinator, Usher, Guest Service

Ulster Ballet Company (annual productions) • Show Operations, Hair/Makeup, Costumes

INTERESTS & SKILL SET

Theme Parks • Attractions & Museums
Film & TV • Live Events + Performances

Adobe Creative Cloud Suite (iOS/Windows)
Photoshop, Illustrator, InDesign, Bridge,
Premiere Pro, Wacom Tablet

3D Modeling + Schematic Design
SketchUp, Revit, V-Ray, CADTools

Project Management Software
Microsoft Office, iWork, Shotgun

EDUCATION

SCAD • SAVANNAH COLLEGE OF ART + DESIGN • Savannah, GA

2016-2018

MFA in Themed Entertainment Design

- Walt Disney Imagineering's Imaginations Design Competition, Semi-finalist and Team Leader
- Themed Entertainment Association (TEA) NextGen Member
- International Association of Amusement Parks and Attractions (IAAPA) Student Member

SYRACUSE UNIVERSITY • College of Visual + Performing Arts • Syracuse, NY

2008-2012

BFA in Graphic Design; Concentration in Photography

SYRACUSE UNIVERSITY STUDY ABROAD • Florence, Italy

Studied Photography and Art Technique in Florence, Venice, and Rome over the course of a summer.